

**ARTISANS MARKET ON THE SQUARE**  
**At the Arkansas Folk Festival**  
**Mountain View, Arkansas**  
**April 20, 21,& 22, 2012**

**Call for Artisans:** The Artisans Market on the Square at Folk Festival is sponsored by the Arkansas Craft Guild. The Artisans Market will be held in conjunction with the 50th Annual Arkansas Folk Festival which opens the Spring season of festivals in the Arkansas Ozark Mountains. It has a long and very successful history and tradition and draws visitors from all over the state of Arkansas and the mid-south region. Hundreds of visitors make this an annual event in the spring time and return year after year. The Artisans Market is located in a pedestrian only mall on Howard street on the west side of the Stone County Court House. Show dates/ hours:

(Set Up: Friday, April 20, 2012: 7 am to 11:30 am)  
Friday, April 20, 2012: 12:00 noon to 5:00 PM  
Saturday, April 21 2012: 9:00 AM to 6:00 PM  
Sunday, April 22, 2012 10 am to 4 pm

Note: Artisans are free to stay open on Friday and Saturday as late as they wish.

**WHO IS ELIGIBLE?**

This event is open to artists who produce quality work and who meet these guidelines:

1. Entries should be of original or traditional designs and made by the artist.
2. All work displayed for sale must be in the medium/media submitted to and accepted by the Artisans Market Committee. All displays (booths) may be reviewed by representatives of the Committee throughout the show to ensure compliance with the rules. It is the committee's right and responsibility to remove work that does not meet the rules and standards of the event.
3. Absolutely no commercial products may be sold including commercially purchased kits or components for the artisan's craft.
4. Every product must have a handmade focal point or a design that is uniquely artistic and demonstrative of the artist's unique form and creativity. (For instance, strung beads **must have a handmade focal item or be used in a unique design that is artistically greater and more creative than the string of beads.**)
5. Members of the Arkansas Craft Guild, the Mountain View Art Guild, the Off the Beaten Path Studio Tour, the Ozark Folk Fiber Guild and Ozark Folk Center crafters are not required to send pictures of their work with the application. Artists who have done a previous Artisans Market on the Square or Christmas Showcase are accepted without jurying. However, all artists must complete each item on the application and are subject to the review of the Committee during the Show.
6. All other artists applying for the show are required to submit at least 4 labeled digital images of their work with the application in jpeg format on CD or via e-mail. Image file names must include artist name and image number, e.g. *dahlstedt1.jpg*. Write artist name and media category on top surface of the CD itself not on the cover. We do not accept photographs or slides unless special arrangements are

made. **The deadline for jurying into the show is March 16th, 2012. Jurying is only done online via email and there is no jury fee. Applicants will be notified by March 30th.**

7. Only packaged food items that are hand made can be sold in the market. All food vendors must apply to the Mountain View Chamber of Commerce.
8. Only handmade items can be sold at the Artisans Market on the Square. Other vendors may apply for a permit from the City of Mountain View Planning and Zoning Dept.

## REGISTRATION INFORMATION

· **April 6, 2012 – deadline for registration (NOTE: DEADLINE FOR JURYING IS MARCH 16th, 2012)**

· **Fee for a 10'x10' booth is \$75.00. For 2012 members of the Arkansas Craft Guild, booth fee is \$50.00. ( This includes the City Vendor fee.)**

· Multiple Artisans may share a booth. Each Artisan in a booth must complete the Artisan Registration Form and be juried if required.

· Refunds will be made in full if the Arkansas Craft Guild must cancel the event. Refunds requested by the registered artisan will not be made after March 30, 2012. Absolutely no refunds after that date.

· **Set up time: Friday, April 20, 7:00 AM – 11:00 AM. All vehicles must be out of area on Friday by 11:30 am.** Vehicles will be allowed in the area after 4:00 PM on Sunday. Artisans are required to stay until 4:00 on Saturday unless the show is cancelled due to weather. The winds can be strong and the weather in the Springtime in the Ozark Mountains can be unpredictable. For that reason, we strongly recommend that all tents have the capability of being closed overnight. We require that a weight of at least 40 lbs be firmly attached to each foot **and** the roof frame above the each foot. Tents will be on the street pavement and no stakes are allowed. Artists are responsible for setting up their own tents. No tents, tables, or chairs are provided.

· Overnight security will be provided by the Mountain View Police and the Stone County Sheriff.

· The Arkansas Craft Guild accepts only checks and money orders (no cash, please) The registration form may be hand delivered to the Arkansas Craft Guild, 104 Main Street in Mountain View, AR or mailed to the Arkansas Craft Guild, P.O. Box 800, Mountain View, Arkansas, 72560. The Arkansas Craft Guild will take no responsibility for registration forms left at any other location or mailed to any other address. Checks and money orders will be deposited upon acceptance.

· All participants must complete the required Arkansas Department of Finance and Administration Event Tax form at the end of the show. No individual or group is exempt from collecting and remitting sales tax. Detailed instructions and forms will be provided in show registration packets.

· Questions and further information contact Becki Dahlstedt at 870-269-4103, [becki.dahlstedt@gmail.com](mailto:becki.dahlstedt@gmail.com). Note that email is preferred.

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at the Arkansas Folk Festival - Mountain View Arkansas  
April 20, 21 & 22, 2012

## APPLICATION FORM

### TO BE COMPLETED BY THE PRIMARY BOOTH HOLDER:

Name: \_\_\_\_\_ Business name (if any) \_\_\_\_\_  
Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_  
Day Phone \_\_\_\_\_ Evening Phone \_\_\_\_\_ E-mail \_\_\_\_\_  
\_\_\_\_\_ **REQUIRED**

Check one:

- Booth will contain only my work.  
 I will be sharing the booth with these artisans:

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Arkansas Sales Tax Number \_\_\_\_\_

Medium/Category of items to be sold  
\_\_\_\_\_

Briefly describe the products to be exhibited: (Only items described on this form will be permitted at the Market)

Check the appropriate categories:

I am a member of the Mountain View Art Guild \_\_\_\_\_; the Arkansas Craft Guild \_\_\_\_\_; the  
Off the Beaten Path Studio Tour \_\_\_\_\_;  
the Ozark Folk Fiber Guild \_\_\_\_\_; the Ozark Folk Center \_\_\_\_\_

\_\_\_\_\_ I have done a previous Artisans Market on the Square or Christmas Showcase. Date:  
\_\_\_\_\_

\_\_\_\_ I am a new applicant and **I've included four images of my work and one of my booth set-up.**  
**on a CD or emailed to arkcrafguild@mvtel.net Be sure to put ARTISANS MARKET JURY in the subject line.**

**ONLY ARTISANS WHO AGREE FULLY TO THIS CONTRACT WILL BE ACCEPTED:**

I agree to abide by the Guidelines of the Artisans Market and I understand that the Arkansas Craft Guild is not responsible for any loss, damage, or stolen merchandise or personal injuries, nor will I be a party to any legal action. I also agree to be ready to begin selling my products at Noon on Friday, April 20th and I will not leave the show until 4:00 PM on Sunday, April 22nd.

I authorize the Arkansas Craft Guild to use my photos and biographical material for publicity purposes in advertising and show publications.

Signature \_\_\_\_\_ Date \_\_\_\_\_

**TO BE COMPLETED BY EACH ADDITIONAL BOOTH ARTISAN:**

**Name of Primary Booth Holder:**

Name: \_\_\_\_\_ Business name (if any) \_\_\_\_\_  
Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_  
Day Phone \_\_\_\_\_ Evening Phone \_\_\_\_\_ E-mail \_\_\_\_\_

**REQUIRED**

Arkansas Sales Tax Number \_\_\_\_\_

Medium/Category of items to be sold:

Briefly describe the products to be sold:

(Only items described on this form will be permitted at the Market)

Check the appropriate categories:

I am a member of the Mountain View Art Guild \_\_\_\_; the Arkansas Craft Guild (or a juried participant in the Guild Christmas Showcase during the past two years \_\_\_\_; the Off the Beaten Path Studio Tour \_\_\_\_; the Ozark Folk Fiber Guild \_\_\_\_; the Ozark Folk Center \_\_\_\_\_

\_\_\_\_ I am not a member of a sponsoring group – **I've included four images of my work and one of my booth set-up**

**ONLY ARTISANS WHO AGREE FULLY TO THIS CONTRACT WILL BE ACCEPTED:**

I agree to abide by the Guidelines of the Artisan's Market and I understand that neither the Mountain View Area Artisans Council, the City of Mountain View, nor the Mountain View Chamber of Commerce is responsible for any loss, damage, or stolen merchandise or personal injuries, nor will I be a party to any legal action. I also agree to be ready to begin selling my products at Noon on Friday, April 20th and I will not leave the show until 4:00 PM on Sunday, April 22nd.

I authorize the Arkansas Craft Guild to use my photos and biographical material for publicity purposes in advertising and show publications.

Signature \_\_\_\_\_ Date \_\_\_\_\_